

American Academy
of Wound Management
1155 15th Street, NW, Suite 500
Washington, DC 20005
T: 202 457-8408
F: 202 530-0659
E: info@aawm.org
www.aawm.org

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LSU Health Science Center

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Message From The President

Stanley K. McCallon, DPT, CWS, FACCWS

“To elevate the standard of care across the continuum of wound management.”

This time of year always gets me excited about the holidays. The leaves are changing and the outside air is crisp and cool. I am reminded of how thankful I am for all of our blessings—including the freedoms we enjoy, the recovering economy, and the opportunity to practice our professions.

As we prepare for 2010, let us spend a moment reviewing the milestones for the Academy in 2009. We have surpassed the 3,300 mark of those certified by the AAWM in wound management including professionals from many varied disciplines. This is no small feat for the preeminent certifying body for multidisciplinary professionals in our field of medicine. I have had the opportunity to participate as a member of the examination committee for many years and it always amazes me how much work goes into the construction, review and implementation of our credible, rigorous certification examinations. To that point, in the year 2009, we witnessed the introduction of our inaugural examination for the Certified Wound Specialist Physician (CWSP) certification.

Using the CWS as the entry point, physicians now have the opportunity to take an additional voluntary examination directed at a physician-only body of knowledge in wound management. A special thank you to all the volunteers who contributed to the creation and implementation of this new exam—which we hope will help spur future residency/fellowship development and possibly serve to foster the creation of a board

certification at the physician certifying board level. See our website (www.aawm.org) for more information on our CWSP examination and credentialing process.

Beginning in 2010, those who are due for their 10 year CWS recertification will take the full 200 question CWS exam (as opposed to the take home test in the past). This serves two purposes: first—it will include more questions and a greater opportunity for successful pass rates and second—it will encourage diplomates to go to a deeper level of study and preparation to review current practice and scientific updates which have occurred over the past 10 years. Historically speaking, the pass rate for the take home 10 year recertification exam has been ~50% whereas the pass rate for the full 200 question CWS exam is ~80%.

I wish each and every one of you a successful, as well as prosperous, end of 2009 and beginning of 2010. We are

committed to continuing the Academy's mission of establishing and administering a certification process to elevate the standard of care across the continuum of wound management. I ask for your continued support in marketing the importance of certification to your peers and colleagues. Thank you!

Stanley K. McCallon DPT, CWS, FACCWS

“We have surpassed the 3,300 mark of those certified by the AAWM in wound management including many professionals from many varied disciplines.”



Treasurer's Report

Heather Hettrick, PT, PhD, CWS, MLT, FACCWS

Happy Holidays! We are pleased to report a positive financial year for the AAWM- even in the midst of the current state of the economy. The account has grown nicely this year. As of November, the account has performed as follows:

Total Return: +15.71%

Interest and Dividends of: \$15,932

Capital Appreciation of: \$39,198

Overall, the bond market has improved in terms of liquidity and better valuations. This is why the AAWM account is positive by almost 16%. In 2008, the account was negative 5.84%, so we have earned back the loss from last year.

With the continued growth of the CWS, CWCA, and recertifications, as well as the new CWSP exam, we expect steady continued growth well into 2010 and beyond.

Have a wonderful holiday season and thank you for being part of such a great organization of people! ■

Call For Committee Participation

The AAWM is pursuing many important initiatives within the wound care community.

*For more information about joining please send an e-mail to:
info@aawm.org*

**Exam Committee
Item Review Committee**

AAWM would like to welcome the following new staff members:

Carrie Hoffman, Director of Marketing
Tenisha Fortson, Administrative Coordinator



Marketing Committee Report

Donald E. Mrdjenovich, DPM, CWS, FACCWS

“Wear your credential with pride.”

The committee has been working diligently to promote the AAWM credentialing process and opportunities for wound care providers. We continue to work strategies and implement novel approaches to better branding and outreach.

One may have noticed the new look of the aawm.org website. The AAWM discipline fact sheets have been integrated onto the website, as well as a banner ad and special section for the CWSP. We strive to make this a very user-friendly site.

We also believe there is an increased need for outreach directly to wound care providers and long term care facilities. It is imperative that we bring to light a demand from both employers and employees of the importance to become wound certified. One way diplomates can reach out in their own communities is to obtain the AAWM Fact Sheet. These are available to educate the patient and your fellow colleagues. They can be obtained by contacting AAWM Headquarters.

On the exhibit front we are working on a new design of the AAWM booth display and signage. Attempting to make it more contemporary and visually attractive. Please look for this in the very near future. The AAWM finished its 2009 exhibit schedule at the Clinical Symposium on the Advances in Skin and Wound Care in San Antonio, TX and the Southern Regional Burn Meeting in Shreveport, LA. Both were extremely rewarding. We have implemented follow-up mailings that were sent to meeting attendees of conferences where AAWM has exhibited, which include voucher coupons for all AAWM exams. It should be noted that over 6,000 follow-up letters have been sent to date.

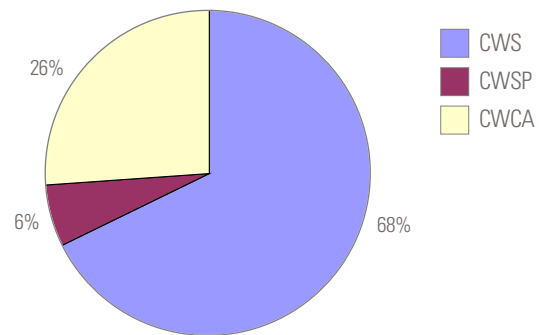
The following is our planned **2010 Exhibit Schedule**:

- Spring Symposium on Advanced Wound Care/Wound Healing Society Meeting.
 - American Podiatric Medicine Association Annual Scientific Meeting in Seattle.
 - American Medical Directors Association Meeting.
 - American Association of Homes and Services for the Aging Annual Meeting, focusing on the providers on the benefits of having CWS/CWCA on staff.
 - Wound Ostomy and Continence Nurses Society Meeting.
- Those meetings under consideration include
- National Gerontological Nurses Association.
 - Southern Regional Burn Conference.
 - Fall Symposium on Advanced Wound Care/Wound Healing Society Meeting.
 - National Lymphedema Network. ■

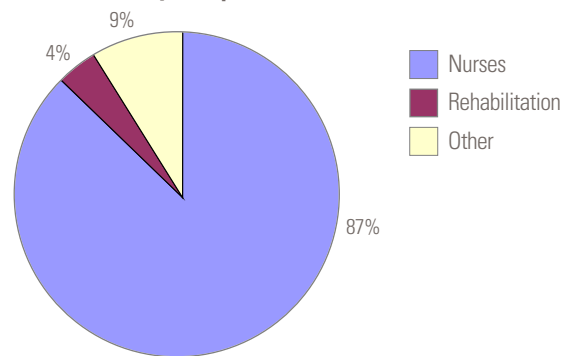
AAWM would like to thank Don Mrdjenovich, DPM, CWS, FACCWS for his service on the Marketing Committee.

Status on Certifications (CWS v. CWSP v. CWCA)

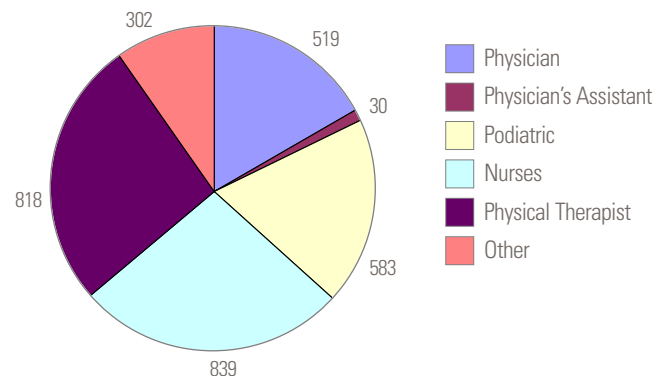
Total Certifications Issued in 2009



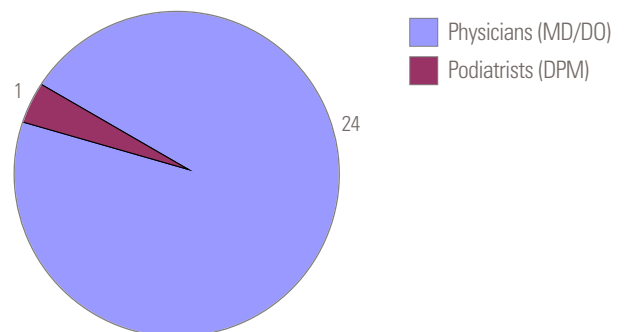
CWCA: Breakdown by Discipline



CWS: Breakdown by Discipline



CWSP: Breakdown by Discipline



VISIT
www.aawm.org

AAWM and board certification information & resources for wound care professionals

Please note: AAWM will be unveiling a new website towards the end of the year. The site might be down for a few days during the last week or so of the year while we make the transition. Please be patient with us as we work to bring you a better website.

Exam Questions: Always Needed!

The American Academy of Wound Management is challenging all CWS's to write at least one question for the Exam Committee for potential submission to the Board Certification Examination for Wound Management Professionals.

Some guidelines for writing questions:

1. They must be multiple-choice format.
2. They must have four possible answers (with the correct answer identified).
3. They must have a referenced source with each question.
4. They should be designed for participants to recall, understand, apply or evaluate.

AAWM is also looking to include case studies with photographs for future examinations. When submitting a photograph/digital image, the same question guidelines apply, as well as the following for photographs:

1. Photographs/digital images may be in either color or black/white (no Polaroids).
2. If using a digital camera, a high-resolution setting produces quality images.
3. The area of interest should be clear and easily identifiable.
4. Patient privacy must be respected; No names or identifying information may be visible.
5. If possible, a ruler (in cm or mm for scale purposes) should be visible in the photograph.

Please remember that all case studies and photographs/digital images become the property of the AAWM for use as determined by the AAWM. If you have a question or case study you feel would make a good addition to the examination, you may submit those to Sallyann Henry, Professional Testing Corporation, at shenry@ptcny.com ■

Recent Certified Wound Specialists™

Congratulations to all who passed the **Certified Wound Specialist™** exam held in October 2009.

John L. Alexander, MD, CWS
York, ME

Jimmie P. Allen, PT, MPT, CWS
Mountain Green, UT

Vallerie Alm, PT, CWS
Torrance, CA

John S. Anshus, MD, CWS
Escondido, CA

Maria Caroline Antique, MD, CWS
Jackson, TN

Maria E. Aoki, PT, CWS
Redondo Beach, CA

Janet Baatile, DPM, CWS
Farmington Hills, MI

Joseph M. Barak, DPM, CWS
Poland, OH

Amy G. Barrup, PT, CWS
West Charleston, VT

Anne Beckford, RN, MSN, CNS, CDE, CWS
Bradenton, FL

Stephen Bergquist, MD, CWS
Jackson, TN

Judy M. Beriou, RN, MHA, CWS
Walker, MN

Todd G. Bierley, RN, BSN, CWS
Bowling Green, OH

Jeffrey J. Brown, MD, CWS
Frisco, TX

Kisha Perkins Brown, DPM, CWS
Baltimore, MD

Edward D. Buch, MD, CWS
Hillsborough, NJ

Constance Bumiller, ARNP-C, CWS
Tierra Verde, FL

Karen Burket, DPT, CWS
Mechanicsburg, PA

Susan Bursch, PT, CWS
Nashville, TN

Lisa Buth, MPT, CWS
Carlsbad, CA

Carlos Cardona-Badillo, MD, CWS
Aquadilla, PR

Vilma Cariaga, APN, NP-C, CWS
Waukegan, IL

Michelle C. Champagne, RN, CWS
Baytown, TX

Janice Mary Cobb, MSPT, CWS
Traverse City, MI

Clay E. Collins, RN, CWOCN, CFCN, CWS
Wichita Falls, TX

Allison Connelly, PT, MPT, CWS
Greenville, NC

Terri Cox, RN, BSN, CWS
Scottsdale, AZ

Brenda L. Crable, LPT, CLT, CWS
Monroeville, PA

Christina Craft, BS, MS, CWS
Lake Ridge, VA

Anne Curtiss, BSN, CHRN, CWS
Mahomet, IL

Mark W. DeBello, MD, CWS
Fort Wayne, IN

Joanne M. Depoe, PT, CLT, CWS
McLeansville, NC

Rhondalyn D. Domingo, RN, BSN, CWS
Oaklwan, IL

Kerri J. Ducharme, MSPT, CWS
Dracut, MA

James K. Duncan, DPM, CWS
Canton, MI

Ibrahim G. Eid, MD, CWS
Fall River, MA

Grace Ivie Ejaife, DPM, CWS
Stockbridge, GA

Stephanie Elder, MD, CWS
Tierra Verde, FL

Christine Fanelli, NP, CWS
Center Moriches, NY

Jessica Feda, PT, CWS
Rochester, MN

Mario J. Figueroa, MD, CWS
Mayaguez, PR

Meghan Kimmel Fitzgerald, MPT, CWS
Spokane, WA

Stacy Flynn, PT, CWS
Stafford, TX

Christy Renee Foster, RN, BSN, CHRN, CWS
Pleasanton, TX

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Reminder: All 2010 CWS® and CWCA™ Renewals are due by January 31, 2010.
Diplomates and Associates who fail to submit the corresponding fee and 6 CEU Credits in wound care are subject to a \$50 penalty or revocation.

Recent Certified Wound Specialists® (continued)

Lori Gagnon, MD, CWS Boerne, TX	Douglas E. Henry, PT, CWS Durham, NC	Donaldo Arroz Lesaca, PT, CWS Killeen, TX
Charles Ganime, DPM, FACFAS, CWS Winchester, TN	Marvin Heyboer, III, MD, FACEP, UHM, CWS Ripon, CA	Robin D. Light, RN, CWS Flint, MI
Remon Gendy, DPM, CWS Wayne, NJ	Julie D. Hill, PT, CWS Atlanta, GA	Nicholas J. Lombardo, DPM, AACFAS, CWS Madison, WI
Jonathan Gisclair, DPM, CWS Galliano, LA	Shari Houle, RN, BS, CWS Grand Ledge, MI	Elizabeth Longmuir, PT, CWS Westfield, IN
Paul C. Goff, RN, BSN, CWS West Jordan, UT	Joan Lynn Huffman, MD, CWS Jacksonville, FL	Debra Lontorfos, MSN, GNP, BC, CWS Troy, MI
Jennifer L. Goodman, DPM, CWS Independence, OH	Charlene Isa, MD, CWS Tierra Verde, FL	Pamela D. Louderback, MSN, ARNP-BC, CWS Tierra Verde, FL
Hal B. Goolman, DPM, CWS Lancaster, NH	Vickie Ann James, MD, CMD, CWS Atlanta, GA	Richard Lovell, BSN, CWS Beach Haven, NJ
Jennifer Grabner, PT, CWS Chanhassen, MN	Arlene D. Johns, PT, CWS Nottingham, MD	Trina T. Lowe, RN, BSN, CWS Tulsa, OK
Becky L. Gray, BSN, RN, CWS Fryeburg, ME	Julie Bournkeo Johnson, PT, CWS Hampton, GA	Stephen A. Martin, MD, CWS Northfield, MA
David A. Greer, RRN, BSN, CWS Winchester, VA	Sara L. Kent, RN, BSN, CWS Ashburn, VA	Kashmir Masih, MD, CWS Garland, TX
Carmen J. Groff, RN, BSN, CWS Reedsville, PA	Thuy M. Keriakes, DO, CWS Albuquerque, NM	Julianne Henry Matteson, MPT, DPT, CWS Grovetown, GA
Donna F. Groover, MD, CWS Forsyth, GA	Erinn H. Kern, RN, BSN, CWS Bethlehem, PA	Barbara J. McCleskey, MSN, CRNP, CWS Perry Hall, MD
Jennifer M. Hagen, OT, CWS Milwaukee, WI	Sanda Khin, MD, CWS Pearland, TX	Lynette McGrath-Mansour, DPT, CWS St. Cloud, MN
Elizabeth Hall, RN, CWS Edmonds, WA	Evelyn Kolumban, PT, CWS Chambersburg, PA	Karolyn R. McPeek, PT, DPT, GCS, CWS Venetia, PA
Christina R. Hankins, PT, CLS, CWS Cedar Park, TX	Debra A. Kozeny, FNP, CWS Omaha, NE	Katherine Mehaffey, RN, BSN, CWS Tucson, AZ
Sarah T. Hardin, PT, CWS Newport Center, VT	Narayan G. Kulkarni, DO, CWS Frederick, MD	Jana L. Meisler, RN, BSN, CWS Marblehead, OH
Julie E. Harmon, PT, CSLT, CLT, CWS Resaca, GA	Kush Kumar, MD, CWS Dublin, GA	Theresinia Menassa, RN, BSN, CWS Lebanon, Beirut
Jodi J. Harris, RN, CWS Mancos, CO	Erin E. Kutvoelgyi, DPM, CWS Thornton, PA	Michael J. Merletti, DPM, CWS Niagara Falls, NY
Laura C. Heard, MSN, CRRN, CWS Seattle, WA	Patricia Larkin-Upton, PT, MPT, MS, CWS Hooksett, NH	

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Recent Certified Wound Specialists® (continued)

Joan G. Miguel, PT, CWS San Marcos, CA	Julia Reilly, DPM, CWS Franklin, IN	Robert Bradley Thomason III, MD, CWS Winston-Salem, NC
Monique K. Mitchell, DPM, CWS Ft. Lauderdale, FL	Paul Reynolds, DPM, CWS Tallahassee, FL	Kawita Vichare, MD, CWS New Kensington, PA
Benjamin J. Mitchell, PT, CWS Keizer, OR	Jorge M. Rivera, DPM, CWS Sunny Isles, FL	Coral Villanueva, DPM, CWS Doral, FL
Denise Mobilia, RN, BSN, WOCN, PALS, CWS Tigard, OR	Gabriel Rodriguez, DPM, CWS Uvalde, TX	Dana Waldrep, RN, BSN, CWS Nederland, TX
Ivan Montoya, MD, CWS Key Biscayne, FL	Hector M. Rodriguez-Blazquez, MD, CWS Mayaguez, PR	M. Jane Walter, DPM, CWS Palm Coast, FL
April Mooney, PT, CWS Evanston, IL	Kellie A. Rose, MD, CWS Decatur, GA	Sara Walther, CRNP, CGNP, CWS Ellicott City, MD
Susan H. Morris, RN, BSN, CWS Miccosukee, FL	Susan Rubenking, RN, BSN, CWS Dewey, IL	Thomas W. Wehmann, DO, FACOS, CWS Blackshear, GA
Jaclyn C. Muller, PT, DPT, CWS Port Monmouth, NJ	Myra C. Sanchez, RN, BSN, CWS Westwood, NJ	William C. Welch, MD, CWS Tierra Verde, FL
Pamela F. Murphy, RN, BSN, CWS Yuma, AZ	Denise Schaff, MS, RN, APN-C, CWS Toms River, NJ	Savannah White-Sturghill, RN, BSN, CWS West Memphis, AK
N. Chandra Narayanan, MD, CWS Hartford, CT	William Kemp Schanlaber, DPM, CWS Lancaster, NH	Stacy Williams, RN, BSN, CWS Tucson, AZ
Rachelle Oliverson, PT, CWS Franklin, ID	Michelle Z. Scherkenbach, PA-C, CWS Saint Johns, FL	Rosemary Won Young Cho, RN, BSN, CWS Placentia, CA
Maria Omer, PT, CWS Bountiful, UT	William J. Scott, DPM, CWS Dublin, OH	J. Gordon Wright, MD, CWS Downer Grove, IL
Denise Marie Palazzola, BSN, MBA, CWS Orange, CA	Gloria D. Sellhorn, RN, CWS Valparaiso, IN	Chih J. Yen, DPM, CWS Jackson, KY
Deborah L. Pearson, GNP, CWS Greer, SC	Clint Seymour, MD, CWS Greenwood, SC	Beth Ann Zierler, DPT, CWS Covington, VA
Jacob D. Penrose, DPT, CWS Idaho Falls, ID	Karry Ann Shebetaka, DPM, CWS San Antonio, TX	Caesar A. Zuniga, DPM, CWS El Paso, TX
David Odell Peterson, DO, CWS Zeeland, MI	Erik Sims, DPM, CWS Poughkeepsie, NY	
Robert M. Plemmons, MD, CWS Temple, TX	Ishak G. Soliman, MD, CWS Passaic, NJ	
Karen L. Potter, RN, BSN, CWS Cheyenne, OK	Aieamaxil D. Somaoy, RN, BSN, CWS Irvine, CA	
Emily G. Randolph, PT, DPT, CWS Dublin, CA	Maureen A. Strange, ARNP, CWS Tierra Verde, FL	

Certified Wound Specialist Physicians

Congratulations to all who passed the first **Certified Wound Specialist Physician** exam held in September 2009. We were happy with how well the CWSP was received and look forward to certifying more physicians in the future. The AAWM Board of Directors would like to congratulate the following CWSPs.

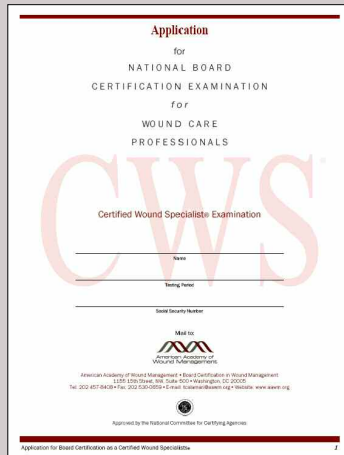
Alistair William Bairos, MD, CWSP Kealakekua, HI	Thomas L. Hoffman, DPM, FACFAOM, CWSP Clearfield, PA	Frederick J. Myers, MD, CWSP Greeneville, TN
David E. Canter, DPM, CWSP Hutchinson, KS	Charles Edwin Hyre, MD, CWSP Winchester, VA	Philip A. Rettenmaier, DO, CWSP, FACCS Ft. Wayne, IN
Douglas Harris Cohen, DPM, CWSP, FACCS Sarasota, FL	Kathleen M. Kelly, MD, CWSP Kingston, NH	Muhammad Sarfraz, MD, CWSP Brooklyn, NY
Albert Andrew D'Errico, DPM, C.Ped, CWSP Port St. Lucie, FL	Patrick N. Kimbrell, MD, CWSP San Antonio, TX	Kevin Thomas Schlamp, MD, BSC, CWSP Sulphur, LA
Robert T. Galasso, MD, CWSP Gresham, OR	Lam Le, MD, CWSP Tulsa, OK	Thomas L. Vander Laan, MD, CWSP, FACCS Pasadena, CA
Sarva P. Girdhar, MD, CWSP Baltimore, MD	Seung Kwon Lee, MD, FACS, CWSP, FACCS Independence, OH	David M. Walborn, MD, CWSP Kenmore, NY
John M. Halphen, MD, CWSP Houston, TX	Stephen H. Levine, MD, FACS, PA, CWSP Ormond Beach, FL	John J. Wassel, BA, MD, CWSP Concord, NC
Paul J. Haydu, MD, FACEP, CWSP, FACCS Del Mar, CA	Takkin Lo, MD, MPH, CWSP, CHT Loma Linda, CA	
Sharon M. Henry, MD, CWSP, FACCS Baltimore, MD	Belinda Merritt, MD, CWSP Union City, TN	

Stop By and See Us in 2010

AAWM IS EXHIBITING AT THE FOLLOWING SHOWS:

American Medical Directors Association—Long Term Care Medicine March 11–14, 2010 Long Beach, CA	Wound, Ostomy and Continence Nurses Society, 42nd Annual Conference June 12–16, 2010 Phoenix, AZ	Clinical Symposium on the Advances in Skin and Wound Care September 29–October 4, 2010 Nashville, TN
Symposium on Advanced Wound Care and Wound Healing Society April 17–20, 2010 Orlando, FL	The National 2010 American Podiatric Medicine Association Scientific Meeting July 15–18, 2010 Seattle, WA	American Association of Homes and Services for the Aging 2010 Annual Meeting and Exhibition October 31–November 3, 2010 Los Angeles, CA

2010 Testing Dates



CWS® Exam

2010

April 10–24

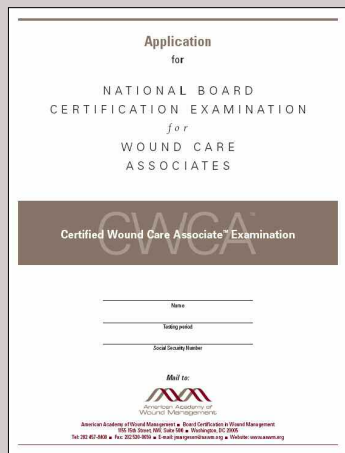
Early Registration Deadline: 2/26 \$550

Late Registration Period: 2/27–3/12 \$600

October 16–30

Early Registration Deadline: 8/20 \$550

Late Registration Period: 8/21–9/3 \$600



CWCA™ Exam

2010

February 13–27

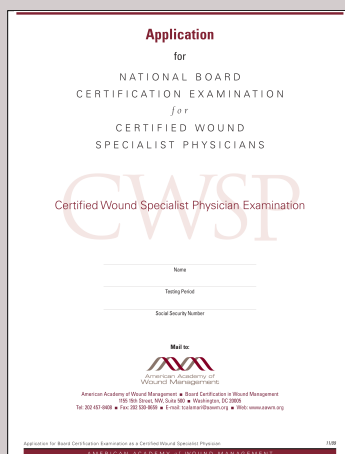
Early Application Deadline: 12/18 \$300

Late Registration Period: 12/19–1/8 \$350

August 14–28

Early Application Deadline: 7/10 \$300

Late Registration Period: 7/11–7/25 \$350



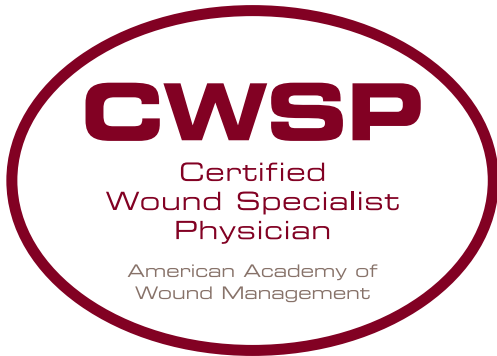
CWSP Exam

2010

September 11–25

Early Application Deadline: 8/6 \$750

Late Registration Period: 8/7–8/27 \$800



Lapel Pins \$5 • Patches \$5 • AAWM Certificates \$25

For more information, email Trish Calamari, Director of Administration,
at tcalamari@aawm.org
or complete the order form below and send to AAWM Headquarters:

AAWM
1155 15th Street, NW, Suite 500, Washington DC 20005
Fax: 202 530-0659

Order Form

Name _____

Certification Date (Month/ Year) _____

Address _____

City _____ State _____ Zip _____

Phone (optional) _____

Method of Payment: (please choose one)

Check Enclosed

Credit Card VISA MasterCard AMEX

Account Number _____ Exp. Date _____

Cardholder Name _____

Signature _____

Cardholder Billing Address _____

Below, please indicate the quantity and circle the designation.
Pins \$5.00 each • Patches \$5.00 each • Certificates \$25.00 each

Please mail _____ pins (CWSP, CWS™, or CWCA®)
Please mail _____ patches (CWSP, CWS™, or CWCA®)
Please mail _____ certificates (CWSP, CWS™, or CWCA®)
for \$ _____ TOTAL